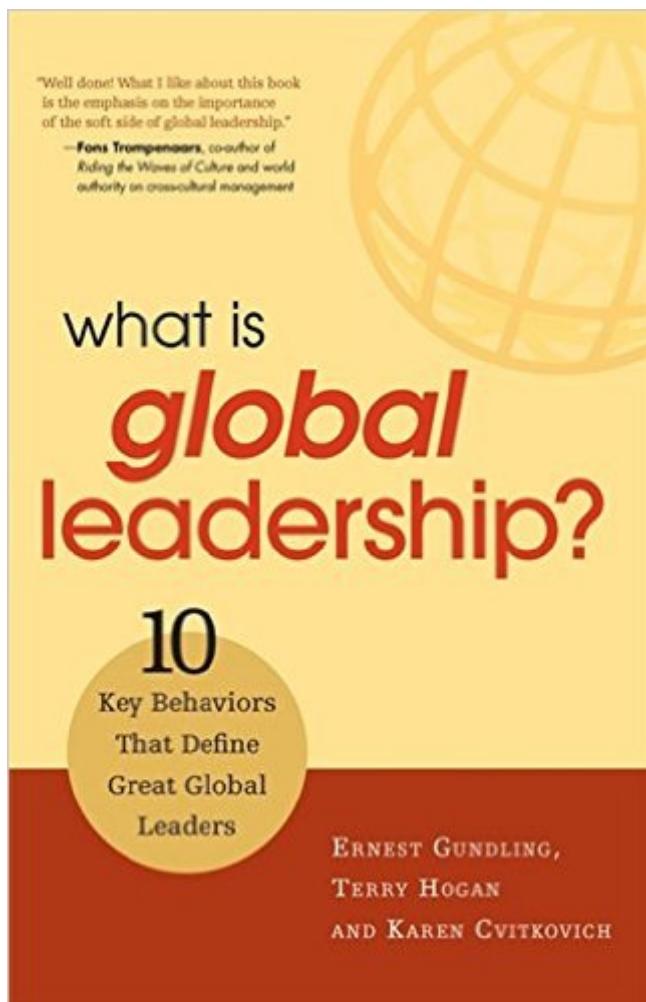


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# What Is Global Leadership?: 10 Key Behaviors That Define Great Global Leaders



## **Synopsis**

Companies around the world may be missing a key point: global leadership is distinctly different from domestic leadership. In a global economy, leadership skills must be effective for various cultures and nationalities. *What is Global Leadership?* uses cutting-edge research to identify the ten key behaviors necessary for effective leadership in international settings.

## **Book Information**

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## **Customer Reviews**

The authors Gundling, Hogan and Cvitkovich address three "megatrends" that are shaping our world today--population growth in the developing world; shifting balance of GDP (with the growth of middle classes in emerging markets); and urbanization in Asia and Africa. They make a compelling research-based case for why global leadership differs from more general definitions of leadership, including multiple case examples. Overall, an excellent resource for learning how to adapt to different countries and cultures to be successful.

Leading the international operations of worldwide firms or heading a globally dispersed team can be a baffling undertaking. Approaches that work in one country or culture may not work in another, and executives often must overcome tremendous gaps between themselves and the foreign staff they manage. To find out how global team leaders succeed, leadership consultants Ernest Gundling, Karen Cvitkovich, and banker Terry Hogan interviewed 70 executives from 26 countries and from more than a dozen industries, including manufacturing, energy, telecommunications and health care. The authors found that these seasoned leaders share 10 distinctive behaviors, which

constitute the basis of this global leadership development plan. getAbstract recommends their comprehensive research and training tactics to HR and leadership development specialists, and to executives who manage global teams or international divisions.

The book is very good about communicating the need and providing some tools and guidance for the differences in leading cross culturally. However the Kindle for PC is erratic and unpredictable. I have had many difficulties with accessing the book. Most of the time it will not open and I must go through a convoluted process of deregistering and reregistering and redownloading only to have it fail again fifteen minutes later.

A great read. Organized succinctly and smartly. Not incredibly jargonish or technical. Practical advice for being "global."

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